

University of Kansas Edwards Campus

JCERT University Report

April, 2016

JCERT Program Status

Degree	Date Launched	Pre-program headcounts for Spring 2016	Enrollment Fall 2015	**Currently Enrolled Students Spring 2016	***Total Graduates
*Bachelor of Business Administration	Fall 2010	30	78 (820 Credit Hours)	84 (732 Credit Hours)	144
*Bachelor of Science Information Technology	Spring 2012	20	26 (324 Credit Hours)	23 (348 Credit Hours)	2
Master of Science Project Management	Fall 2013		41 (302 Credit Hours)	37 (286 Credit Hours)	1
Master of Engineering Project Management	Fall 2013		112 (572 Credit Hours)	101 (543 Credit Hours)	2
Professional Science Masters Environmental Assessment	Fall 2013 (full launch Spring 14)		21 (143 Credit Hours)	21 (123 Credit Hours)	13
*Bachelor of Science Exercise Science	Spring 2014	6	6 (165 Credit Hours)	8 (348 Credit Hours)	1
Master of Science Educational Technology	Spring 2014		15 (138 Credit Hours)	15 (96 Credit Hours)	3
Masters in Accounting	Fall 2014		19 (121 Credit Hours)	16 (120 Credit Hours)	
*Bachelor of Applied Science Biotechnology	Fall 2015	-	1 (0 Credit Hours)	3 (3 Credit Hours)	
Graduate Certificate in Professional Workplace Communication	Fall 2015	-	3 (42 Credit Hours)	3 (45 Credit Hours)	
Undergraduate Certificate in Accounting	Fall 2015	-	0 (36 Credit Hours)	0 (42 Credit Hours)	
Master of Science in Applied Statistics and Analytics	Fall 2015	-	6 (84 Credit Hours)	11 (93 Credit Hours)	

*Undergraduate programs identify students before they arrive at KU from community colleges. These students are classed as pre-program.

** Head count only includes students pursuing an Edwards Campus degree. Student credit hours reflect all credit hours generated including non-degree seeking students and those from the Lawrence and Medical Center campuses.

***Graduates are as of January, 2016.

Note: The total head counts of undergraduate students in JCERT programs may vary by semester primarily because they tend to enroll back and forth between JCCC and KU Edwards.

Degree Program Updates

Enrollment information for each program is outlined in the previous chart.

Bachelor of Business Administration (BBA)

KU Edwards Campus' partnership with Johnson County Community College (JCCC) continues to flourish. The Degree Partnership Program (DPP) has introduced our BBA degree to an expanded audience of KU-minded JCCC students. Much has been achieved in the DPP in terms of the interface of our respective campus systems. The KU Edwards Campus aspires to work seamlessly from the student perspective. More cooperation equates to more students better served by our two campuses. With the arrival of our undergraduate accounting certificate, the amount of BBA students formally pursuing the new accounting content continues to grow. The new accounting content offered within the BBA should attract new prospective students, resulting in a larger recruitment pool compared to previous years. The presence of the Master of Accounting program only magnifies this opportunity. Olathe Public Schools continue to involve the Edwards Campus in its revision of its 21st Century Program—Professional Career Academy—Business/Finance strand. This represents a natural partnership for the Degree in 3 BBA option, allowing a seamless transition from high school, community college and KU Edwards Campus. Our Metropolitan Community College (Longview campus) counterparts recently visited the Edwards Campus to discuss continued collaboration between our undergraduate programs. Additionally, Kansas City Kansas Community College (KCKCC) has requested we meet to discuss the BBA's expanded undergraduate accounting content. The development of an insurance certificate, a collaboration between multiple Board of Regents institutions, could also present new BBA opportunities soon.

Bachelor of Science in Information Technology (BSIT)

The BSIT program and the KU Edwards Campus has strengthened and enhanced our collaboration with JCCC, resulting in more time spent recruiting at JCCC. We are currently working on a formal articulation agreement with KCKCC and anticipate the agreement will formalize by Fall 2016. The agreement will facilitate a new feeder pipeline and will also help to expand program diversity. We are also working with Metropolitan Community Colleges in Kansas City, MO. to finalize our articulation agreement. We will continue to expand our relationships with the local school districts and will expand the BSIT Degree in 3 option to include Olathe and Shawnee Mission school districts.

Master of Engineering in Project Management and Master of Science in Project Management

First launched in fall 2013, the Project Management (PMGT) program continues to grow in enrollment and the demand for project management coursework remains strong. As of December 2015, three students have completed program coursework and have graduated from the KU Edwards Campus. With future graduates on the horizon for Spring 2016, the campus also experiences steady growth in new applicants, both domestic and international. This past fall, an eight-week project management course provided as a component course of the Professional Science Masters certificate and degree program. The PMGT graduate program continues to elevate its merits through the alignment of local and national organizations such as the Project Management Institute (PMI), sponsorship of local chapter meetings and conferences, as well as seeking registered education provider (REP) status for project management coursework hosted at the Edwards Campus. Other upcoming projects continue to make PMGT an integral component of the Edwards Campus landscape.

Professional Science Masters (PSM) in Applied Science (Concentration in Environmental Assessment)

The Professional Science Masters in Environmental Assessment will graduate four students in Spring 2016. These individuals will present their final capstone projects in May to faculty and students in the program, as well as the external advisory board, local employers and supporters of the program. This will be an opportunity for individuals to see firsthand the great work that our students are producing. Additionally, it will promote the program and provide the opportunity for our graduates to find full-time positions in their field of interest. The program has a strong application pool for both the summer and fall semesters and we foresee having more than 40 students enrolled in the PSM program in Fall 2016. In addition, the PSM 4+1 is gaining awareness and interest. We currently have five undergraduate students that are currently working toward the accelerated track. The program also received approval for its Environmental Justice Graduate Certificate and Science Managers Certificate, which contribute to PSM enrollment numbers. The KU Edwards Campus continues our recruitment efforts which include tabling at local conferences and lunch and learn events for both educational institutions and local environmental companies.

Bachelor of Science in Exercise Science

The KU Edwards Campus continues to heavily recruit for the exercise science program. Outreach to JCCC, KCKCC and MCC have resulted in significant student interest, with 22 new applicants that plan to apply to the program in September for Spring 2017 admittance. We had five new applicants in February for Fall 2016 program admittance, three of which were admitted. In addition, the Edwards Campus hosted our third annual faculty breakfast at the end of March, uniting faculty from KU (Lawrence and Edwards Campuses), JCCC, KCKCC, MCC (Blue River, Penn Valley, Longview, and Maple Woods), Blue Valley Schools, and Olathe 21st Century partner programs. The Degree in 3 pathway program for Exercise Science has generated interest as well, resulting in eight potential applicants for 2018. Starting in May, we will implement an exit survey to track our graduates and learn about their future careers.

Master of Science in Education (MSE) - Educational Technology

Four courses were revised for a professional certificate program in Learning and Performance Technology that will be offered beginning Fall 2016. The 12 hours of coursework for the certificate program can be applied towards completion of the MSE in Educational Technology, should students wish to pursue an advance graduate degree. One of the goals of the program is to provide students with appropriate opportunities to apply their knowledge and skills (internships, practicum, fieldwork, laboratories, assistantships) as part of the capstone experience for completion of the MSE degree. The four 3-credit-hour graduate level courses proposed for the certificate are:

- ELPS 718 Human Performance Technology
- ELPS 720 Social Media Technology
- ELPS 814 Online Learning Design and Development
- ELPS 818 Games and Simulations for Learning

The certificate program proposal and budget are currently in the administrative approval process.

Master of Accounting

The Working Professional Master of Accounting was designed for professionals who work in accounting roles or seek to move into an accounting function in their organization. Our first graduates will complete the program in May. Students who completed the undergraduate certificate in accounting will move into the Master of Accounting in Summer 2016. Providing career services from the Business Career Services Center has been a focus for the program, as these students begin to look toward their next steps after graduation.

Bachelor of Applied Science in Biotechnology

Three students have formally declared themselves as biotechnology majors. Efforts are ongoing to expand the student pipeline through collaboration in the Degree in 3 partnership with JCCC, with plans to incorporate other KC area community colleges. Recruitment of the second biotechnology faculty member is well-underway with an anticipated start date of June 2016. Other plans include expanding the KU-Biotech Industry network, finalizing plans for remodeling construction of the biotechnology laboratory in Regents Center, complete equipment acquisition for the lab, and launching marketing campaigns to raise awareness of the program.

Graduate Certificate in Workforce Communications

The Graduate Certificate in Professional Workplace Communication is off to a strong start for 2016. The January Link and Learn sessions, hosted by the KU Communication Studies Department, reached a total of 61 campus and community members. February attendance increased to a total of 79 attendees. We have received five new applications for the graduate certificate program. These students plan to begin coursework in the Summer and Fall 2016 semesters. Additionally, three Master of Arts in Communication Studies students have decided to add this credential to their existing program plans. A few of the new certificate enrollments have come from adjunct JCCC communication faculty that are now required to have 18 credit hours in-field in order to maintain employment. The campus is in communication with other local community college communication department chairs to offer our certificate program as a resource for adjuncts needing to meet the initial 2017, and final 2019, deadlines for this new federal requirement. We continue to work with our Alumni Board and the Edwards Campus marketing team to target local professional organizations and corporations, delivering six corporate lunch and learns from January through March. We also continue to explore a variety of appropriately targeted face-to-face and online communication methods for increasing awareness of, and interest in, the graduate certificate program.

Undergraduate Certificate in Accounting

This certificate will serve three student populations. It provides necessary prerequisites to those applying to the Master of Accounting. It also serves as a stand-alone option for anyone, particularly small business owners and staff, who wish to improve their accounting skills. This certificate is also of interest to our current BBA students and prospective Master of Accounting students who require accounting pre-requisite classes. Several students are already in the pipeline at area community colleges to enter this program, and the program is expected to grow to 12 to 15 students in the Fall 2016 semester.

Master of Science (MS) in Applied Statistics and Analytics

The MS in Applied Statistics and Analytics is offering four courses this spring. There are five students from the initial cohort who have remained in the program. Six new students started the program in the Spring 2016 semester, bringing our total students to 11. The Edwards Campus has recently reviewed and admitted two students who will start in Summer 2016, and several more who will start in Fall 2016. The course offerings this spring semester have been popular with students outside the MS in Applied

Statistics and Analytics program as well. On March 9, we hosted our second information session for prospective students. Both sessions were well attended and interest remains high. There will be four courses offered in the Summer 2016 term and we expect student enrollment in the summer classes to be strong. We anticipate steady growth of the program moving forward.

Masters in Civil Engineering (MCE)

The Master of Civil Engineering degree, with an emphasis in structural engineering, will be offered beginning Fall 2016 at the Edwards Campus. Civil engineering professionals are actively defining the world of critical infrastructure and technology. Engineering techniques continue to evolve, making a master's level education expected. A bachelor's degree alone can no longer sufficiently equip civil engineers with the expertise necessary to solve the pressing engineering challenges of the future. The structural engineering program at KU Edwards Campus is one of the premier programs in this field throughout the U.S. Research and educational accomplishments of the program are widely admired and are highly relevant to the engineering sector in Johnson County, Kan., including three of the largest consulting firms in the country. The proposed program will provide students at the Edwards Campus with the full-range of courses in structural engineering needed to obtain the Master of Civil Engineering – a course-only degree designed for practicing engineers. A search for a professor of practice faculty member has begun and we expect to hire by the Fall 2016 semester.

BEST Faculty, Classroom, and Conference Center Activity

Months	KU Edwards Events	External Group Events	Academic Program Classes and Events	# of Attendees
January 2014	6	10	53	2118
February 2014	10	25	58	2897
March 2014	17	22	86	3368
April 2014	19	34	82	4016
May 2014	7	41	94	6004
June 2014	11	43	36	2966
July 2014	12	31	54	3367
August 2014	22	19	92	5495
September 2014	30	24	94	5732
October 2014	27	33	97	8647
November 2014	18	19	87	5879
December 2014	10	15	89	4902
January 2015	7	20	82	3201
February 2015	11	26	90	6342
March 2015	16	29	92	7043
April 2015	16	41	79	7404
May 2015	17	36	72	6241
June 2015	10	30	31	3007
July 2015	11	31	39	3454
August 2015	23	28	88	6209
September 2015	19	46	91	7253
October 2015	29	65	99	7927
November 2015	22	42	91	5739
December 2015	16	24	80	4130
January 2016	11	25	98	3771
February 2016	14	39	103	4738
March 2016	22	47	110	4846
Total	433	845	2167	136,696

JCERT Scholarship award summary

Johnson County Education & Research Triangle Scholarship This grant is specifically for students who are enrolled in and admitted to an undergraduate or graduate program at the Edwards Campus that is funded by the Johnson County Education and Research Triangle tax. Requirements include residence in Johnson County, enrollment in a Triangle-funded program at the Edwards Campus, a minimum cumulative grade point average of 3.0 and enrollment in a minimum of six hours at the Edwards Campus. Preference will be given to students with financial need. Completion of the FAFSA is required.

Academic Year Awarded	# of Students Awarded	Average Amount Awarded-Fall Semester	Average Amount Awarded-Spring Semester
2015-2016	20	\$1,500	\$1,500
2014-2015	20	\$1,500	\$1,500
2013-2014	24	\$1,500	\$1,500
2012-2013	27	\$1,500	\$1,500
2011-2012	22	\$3,000	\$3,000
2010-2011	7	\$2,000	\$2,000
Total students awarded	120		
Total amount awarded	\$355,000		

Applied Statistics Scholarship This scholarship is for students who currently live in Johnson County, Kan., and who are admitted to and enrolled in the online M.S. in Applied Statistics & Analytics degree. Students are eligible for a \$1,250 scholarship per semester if enrolled in six hours of coursework or a \$625 scholarship per semester if enrolled in three hours of coursework. It is a renewable scholarship and students must maintain a minimum cumulative KU grade point average of 3.0 within the program to receive it for subsequent terms. Completion of the FAFSA is required each year. Limited awards are available.

Academic Year Awarded	# of Students Awarded	Average Amount Awarded-Fall Semester	Average Amount Awarded-Spring Semester
2015-2016	7	\$1,160	\$1,160
Total number of students awarded	7		
Total amount awarded	\$16,250		